## Day 1 - Wednesday, October 12, 2011

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<tr>
<th>Time</th>
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<td>08:30-09:00</td>
<td>Registration</td>
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| 09:00-09:15   | Opening                                                | **Prof. Asta Pundziene**  
Vice Rector for Research, Kaunas University of Technology             |
| 09:15-10:15   | Key Note                                               | **On the Meaning of Innovation**                                        |
|               |                                                        | Speaker **Dr. Regis Cabral**                                           |
| 10:15-10:45   | Coffee Break                                           |                                                                         |
| 10:45-12:25   | Session 1. e-Government and e-Governance               | **A Practical Methodology for Development of a Network of e-Government Domain Ontologies**  
Hele-Mai Haav  
**Channel Choice in the G2B context: Towards a Research Agenda**  
Yvon van den Boer, Willem Pieterson, Rex Arendsen  
**Supporting Customs Controls by Means of Service-Oriented Auditing**  
Hans Weigand, Faiza Allah Bukhsh  
**IMP2.0 Migration Collaborative Platform and e-Services**  
Ninet Polemi, George Pentafronimos, Theodoros Ntouskas |
| 12:25-13:25   | Lunch                                                  |                                                                         |
| 13:25-14:40   | Session 2. e-Services                                   | **Consumer Side Resource Accounting in the Cloud**  
Ahmed Mihoob, Carlos Molina-Jimenez, Santosh Shrivastava  
**Privacy Aware Obfuscation Middleware for Mobile Jukebox Recommender Services**  
Ahmed M. Elmisery, Dmitri Botvich  
**Self-service Systems Performance Evaluation and Improvement Model**  
Virgilijus Sakalauskas, Darius Dilijonas |
| 14:40-15:10   | Coffee Break                                           |                                                                         |
| 15:10-16:25   | Session 3. Digital goods and products                   | **Service Provisioning Framework for Digital Smart Home Services**  
Egidijus Kazanavičius, Darius Imbrasas, Mantas Razukas  
**Open-source software implications in the competitive mobile platforms market**  
Salman Qayyum Mian, Jose Teixeira, Eija Koskivaara  
**Diminishing print vs. rising electronic publishing: the case of Lithuania**  
Gintare Gudaityte, Vida Melninkaite, Daiva Vitkute-Adzgauskiene, Vladislav V. Fomin |
Conference Programme

Day 2 - Thursday, October 13, 2011

09:00-10:00 Key Note

Governance, Risk and Compliance for e-Business and e-Services - Approaches, Technologies and Tools
Speaker Dr. Marcus Spies

10:00-10:30 Coffee Break

10:30-12:10 Session 4. e-Business Process Modeling and re-Engineering
Chaired by dr. Hele-Mai Haav

A Method for Conceptual Modeling of Semantically Integrated Use-case Scenarios
Remigijus Gustas, Prima Gustiene

Ontology-Driven Business Process Design
Carla Marques Pereira, Artur Caetano, Pedro Sousa

On the use of a role ontology to consistently design business processes
Artur Caetano, José Tribolet

Towards Traceability Metamodel for Business Process Modeling Notation
Saulius Pavalkis, Lina Nemuraite, Edita Milevičienė

12:10-13:10 Lunch

13:10-14:25 Session 5. Innovative e-Business Models and Implementation
Chaired by prof. Irene Krebs

The Connected Homes: From Market Barriers to Business Model Solutions
Malgorzata Ciesielska, Feng Li

Developing Sustainable e-Business Models for Intelligent Transportation Systems (ITS)
Konstantinos Giannoutakis, Feng Li

Observations on eBusiness Implementation Capabilities in Heterogeneous Business Networks
Tero Pesonen, Kari Smolander

Development of e-Services in Latvian Insurance Industry: the Critical Role of Quality Benchmarking
Valdis Janovs, Vladislav V. Fomin

15:00-15:15 Coffee Break

15:15-16:15 Panel Discussion

Social Media – Why Should We Be Interested in It?
Moderator: prof. Reima Suomi

19:00 Conference Dinner
Restaurant “Senieji rūsiai”, Vilniaus str. 34, Kaunas

October 12-14, 2011
Hotel Park Inn Kaunas, Donelaicio st. 27, Kaunas, LITHUANIA

CONFERENCE PROGRAMME

Day 3 - Friday, October 14, 2011

09:00-10:00  Key Note
Model-Driven Service Choreographies in the Future Internet
Speaker Dr. Darius Silingas

10:00-10:30  Coffee Break

10:30-12:10  Session 6. e-Health and e-Education
Chaired by prof. Nicholas Nechval

A New Model to Study ICT Adoption in Connection with Physical Activity - the TAMPA-Model
Eija Koskivaara, Raija Laukkanen, Olli J. Heinonen

A New Electronic Path to the Hospital – a Prenatal Observation System
Arnim Nethe, Irene Krebs

Students’ E-learning System Usage Outcomes: a Study with a Learning Management System
A.K.M. Najmul Islam

Antecedents of Post-Adoption Expectations: a Study in the e-Learning Context
A.K.M. Najmul Islam

12:10-13:10  Lunch

13:10-14:25  Session 7. Innovative e-business models
Chaired by prof. Santosh Shrivastava

Towards Reuse-Oriented and Web-Based Collaborative Framework for e-Business Providers
Vladimirs Kotovs, Andrejs Lesovskis, Leonids Novickis

Weibull Model for Dynamic Pricing in E-Business
Nicholas Nechval, Maris Purgailis, Konstantin Nechval

Multi Level Fuzzy Rule Based Analysis of Virtual Team Performance
Dalia Kriksciuniene, Sandra Strigunaite

14:25-14:40  Closing Ceremony